

GCCC Parent Board Meeting Minutes  
November 14, 2011

In attendance:

Kecia Peters  
Melanie Popejoy  
Greg Nelson  
Janet Schreier  
Barb Nistler  
Melissa DeMars

**Financial Director:**

Butterbraids fundraiser yielded \$4,279. We raised \$2,284 at Trivia Night, in addition to \$1,000 in donations. This takes us to \$11,563 in funds raised toward the Primo trip in January. This results in each singer needing to contribute \$225 to go on the trip, less the money raised on the Silent Auction that will be held at the December 3<sup>rd</sup> concert.

Greg Nelson reported that he has grant applications coming up for Park District, Myra Foundation, North Valley Arts Council, and Community Foundation.

North Valley Arts Council has requested that we update their logo on our website. Kecia will do this in addition to adding the supporters Altru and Rhombus Guys.

**Managing Director:**

Kecia brought the artwork that we commissioned for this year by local artist, Eric Johnson. We have permission to use the artwork on any of the materials that we put together for the year. Eric is a print maker, so he has also produced 8 large prints of the artwork that he will make available for members of our organization to purchase.

**Artistic Director:**

Trivia Night:

We had the best turn out that we've had – 16 tables worth. We had many walk-ins. There were many new faces in the audience, especially from the Primo families. We also had a few Primo kids perform music during breaks throughout the evening, which was a fun addition. We sold a lot more food last year than we did this year. Primo families donated all of the food for the concessions, which was a big help. We did a “decadent dessert” auction that seemed to go over well, resulting in a \$300 profit. We made \$275 on concessions. We're realizing that people not attached to the organization are not interested in coming, and it doesn't appear to be worth the time we spend with publicity.

## Bright Lights and Broadway Trip:

Melanie has the tickets for the Lion King ready for the trip. She also has hotel reservations lined up and is just waiting for contracts. She is hoping to schedule a couple of performances, including St. Paul's Cathedral and the Basilica. Our clinician had a scheduling conflict, so we are looking for a new workshop.

## **New Business:**

Primo will be performing at the Mayor's Artist Awards Reception on November 16. They will be transporting themselves there, informal uniforms, performing for about 30-40 minutes.

Our whole group will be performing with Greater Grand Forks Symphony Orchestra on December 18<sup>th</sup>. Rehearsal time is tentatively at 2:00 pm. The doors open at 3:00 pm. The concert begins at 4:00 pm. We will be receiving an honorarium in addition to a reduced rate on tickets. We will be issued a section of tickets and they will be available for purchase on the two rehearsals prior to the event. Parents will purchase "Anytime Tickets" at rehearsal and then have to take them to the box office at the Chester Fritz to receive their assigned seat. Caitlyn Staples will be responsible for selling the tickets at rehearsal.

Fall concert is December 3<sup>rd</sup> at 7:00 pm at United Lutheran Church. Melissa has agreed to organize the ushers for the event. Pictures will be taken before the concert.

Social Night will be happening on December 8. Poco, Canto, and Primo will be at RRHS playing games and having refreshments. Accordo has been invited to attend the Central High School performance of Into the Woods, as that is Mr. Mercer's opening night.

## **Long-range planning:**

We discussed another section of our vision for the next 10 years. Melanie asked for input about what draws our kids to the organization, what makes them stay with the organization, and what the roadblocks are in commitment to the group.

### Roadblocks:

- The kids are really busy.
- Lack of communication regarding absences.
- The kids not feeling elite if the singers in the group aren't as strong as they are.

### Road construction:

- Kids/families need to decide GCCC is a priority and choose it over other conflicts.
- GCCC raising the standard of singers and raising the bar for our performance standards will make the singers feel more proud of their performance and be more committed.

- The kids like the increased number of performances. It makes it special.

We should start selling t-shirts.

Meeting was adjourned at 8:30 pm.

Minutes submitted by Kecia Peters.