

## **Present**

Melanie Popejoy, Kecia Peters, Karen Molmen, David Molmen, Brian Wavra, Kelly Wavra, Hal Halliday, Jeanne Thibert, Sara Peters.

## **I. Executive Reports**

a. Finance Manager: Greg/ Absent

b. Managing Director: Kecia: Changes to the website, Auditions with sample audition, Pizza Ranch, Want to eliminate paper. Discussion about CD sales. Optional DVD / CD. Getting ready for banquets.

c. GGTeam: Jeanne: Really good turnout of GGs with the final Spring concert. Central kids really liked being at their school. 1120 total hours of volunteering with the GGs. GF Central recognizes students that have 100 hours of volunteering.

\*Email from parent as GGs appropriate of dress. Would like to see them to have a uniform or addressing your worth with the young women. Customer service. They did dress up. Idea of having Vanity come and work with appropriate dress.

d. Artistic Director- Melanie/ Possible Plan to have a staff member on board to handle voice changes with the adolescences. Exciting.

## **II. Old Business**

Spring Concert Hotwash/ Central Rehearsal was beautiful. Consider Central as our home.

All the ensembles were not able to watch the Spring Concert because we did not have the space to house the groups. Remind ushers to escort people to center of seating.

Ideas: At dress rehearsal go through the concert so they can see each other. Big Screen and Projection Monitor for kids to watch.

Look into parking on the ramp with the city.

Storage space.

## **III. New Business**

Strategic Planning Discussion

**Hal:**

**Objectives**

**Formal plan**

**Brand promise to all the people we are targeting.**

**Believable and compelling.**

**Core purpose.**

**Branding effort.**

**Where are our soft spots.**

**We are targeting kids, parents and community.**

**GCCC brings out the Music in Me.**

**\*brings out the leader in Me.**

**\*brings out the dreamer in Me.**

**\*Raising the Human Capital.**

#### **IV.Upcoming Calendar**

- a. Banquets- Poco April 18th- 5:30pm, United Lutheran  
Canto/Accordo- April 25th-5:30pm RRHS/Century  
Primo-May2- 6:00pm GFC Central Commons  
GG Banquet May 5th Calvary's Coffee Shop
- b. Re-Auditions- May 6, 7 & 9

High impact/ Low Profitably Spring Recruitment Tour  
High Impact / Banquet  
High Impact/Memory Book

#### **V. Board Positions and Organization**

**Dave and Karen Executive Board**  
**Brian and Kelly Wavra Pres. and Vice Pres.**  
**Hal Halliday**  
**Jeanne Thibert**

#### **VI. Questions/Comments/Concerns**

#### **VII. Adjourn**