

GCCC Parent Board Meeting Minutes  
March 12, 2012

In attendance:

Kecia Peters  
Melanie Popejoy  
Janet Schreier  
Karen Molmen  
Dave Molmen  
Greg Nelson  
Kelly Wavra  
Beth Davis

**Financial Director:**

Greg reported that all of our grant monies were reported at last month's meeting. He is working on two different applications for next fall.

**Artistic Director:**

Primo Voce has their Barbershop performance coming up March 18 in East Grand Forks. Primo also has an upcoming performance with the Lake Agassiz Girl Choir and a choir from Winnipeg on May 5. There will be a rehearsal on Friday evening and an evening performance on Saturday for the public.

Two banquet dates have to change. Primo Voce will be moving to Monday, April 23<sup>rd</sup>. Canto Voce's banquet will also have to be rescheduled, but there is not a date and location firmed up yet.

**Old Business:**

Melanie brought to the board's attention some of the ways in which GCCC has been in the news lately. We were included in a publication put out by UND about the Mark Solberg Benefit concert. Our upcoming performance with the Barbershoppers, the grants that Greg has received on our behalf, and our spring concert have all been in the paper recently. It would be to our benefit to find a board member who has the gift of publicity to help keep our choir in the minds of our community.

**New Business:**

For the reunion, the first mailing went out in the middle of February. Approximately 700 letters were sent out, with about 100 being returned. Kecia was able to find updated addresses on around 35 of these for a second mailing. Melanie will be composing a follow-up mailing that will go out in March. Kecia designed a Save the Date magnet to go out in this mailing. In this mailing, there will be information about how to RSVP for the event. Kecia looked at different online sites to help manage this process and has put

together a draft at Event Brite. This is a free website for managing RSVPs. Greg has a tentative schedule for the two-day event:

Saturday:

Morning - registration and rehearsal, former singers only asked to sing, for current singers Primo only, t-shirt provided by GCCC

Noon - picnic, Greg will ask Sons of Norway to help serve, food is provided by us, families welcome

3:00 pm – mass choir performance at Art Fest, Grand Forks side, band shell, photo taken at this time, participants can order the photo and recording through website

Sunday:

Morning - church performance at first service, whoever wants to come and sing, determining this is in process with Lynn Liepold

GCCC has been included in the Ali Borgen “Smile Wide” Scholarship program. They are in the process of raising funds for the foundation. The scholarship will be awarded to a GFPS student participating in GCCC or SPA. It is an honor for us to be included in this opportunity. The announcement has been listed on our Facebook page and website.

### **Director Reports:**

GGs – Beth and Janet reported that they are compiling the volunteer hours for the GGs. Central volunteer hours due are due on April 1st; RRHS hours due for Rider Rope program on April 27<sup>th</sup>. Karen suggested that an email reminder could be sent to parents so that they can help their kids remember to get their hours in.

Melanie – Megan Ault and Caitlin Staples have been trying to coordinate some special activities for the Primo GGs each month. Melanie is finding that this group of GGs is very close, camaraderie is great, and subsequently they work well together. She would like to see this branch out to the younger choirs as well. It looks like we will have several graduates attending UND in the fall, and we are hoping to find a way for them to stay connected with the program.

### **Vision Discussion:**

- Using an available website to form an alumnus network
- Seattle Children’s Chorus, Toronto Children’s Choir – good examples of websites
- SCC, really thorough handbook
- SCC, charges \$16 for admission to concerts (eek!)
- SCC tuition page, Kecia would like to adapt for our website
- Recording session before concert
- Handbook includes parent responsibilities, concert etiquette
- Separate student handbook to keep in their folders
- SCC alumni vision, alumni association
- We should beef up our Facebook page

- Does anyone in town do employee matching of donations?
- Back of our program – “Do you have this talent? FB, publicity, alumni, merchandising, video, photo
- Join the choir, hear the choir – put that on our website
- Staff retention, can we give our directors more opportunities for professional growth, workshops, meeting other choirs, giving them a budget

Homework: Let’s talk in April about how we can better develop our parent board and brainstorm about what might be good additions for roles and specific people to fill those roles.

Meeting was adjourned at 9:00 pm. Our next meeting will be April 2<sup>nd</sup> at 7pm at Valley Middle School. This is the first Monday of the month, as opposed to the second, to accommodate Easter break.

Minutes submitted by Kecia Peters.